

Blockchain in North Texas Industries

IBM Software

You're invited

Date: **Wednesday, January 17, 2018**

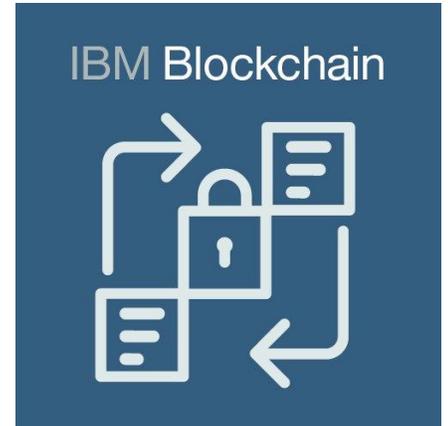
Time: **9:30 – 11:30 A.M.**

Location: **IBM Global Solution Center, 1177 S Belt Line Rd, Coppell, TX 75019**

Introduction

Today, information is recorded in multiple databases. This isn't a problem for closed applications, but we live in a world of shared data and interoperability. As a result, discrepancies between copies of information must be reconciled, often manually. Moreover, databases don't record what happens next, what came before it, or the role of others – partners, suppliers, and consumers – in the transaction. And, they are vulnerable to tampering.

Blockchain is a shared, replicated ledger that can record any kind of information and that solves many business problems. In today's economy, each business entity operates its own isolated ledger that presents an isolated, partial view of business results. Trust problems and operational issues arise out of multiple, partitioned and partial ledgers for transactions owned and controlled by different parties. Blockchain solves these trust and operational issues by offering a secure, single source-of-truth for data.



Objective

By participating in this 2-hour session, you will

- Get an overview of Blockchain
- Understand the benefits of the technology
- Learn how Blockchain is being applied or can be applied to enable business solutions
- See a Blockchain demo and learn how to get started.

Audience

The session is intended for a general audience – from Executives and Department Heads to Business Analysts and Architects.

Agenda

- Welcome and introduction
- What is Blockchain
- Underlying capabilities that make Blockchain attractive
- The benefits to be derived from Blockchain
- Use Cases – How Blockchain is enabling business solutions
- Getting started with Blockchain

Cost

This session is offered free of charge.

Schedule

Refreshments are available at 9 A.M. The session starts at 9:30 A.M. and ends at approximately at 11:30 A.M.

Parking

Customer parking is free and located at the front of the building along South Belt Line Road.

Contact for information

To enroll in this Blockchain session, please email Alan Dickman – adickman@us.ibm.com.



Smarter software for a smarter planet.

